

JEWELS OF THE WORLD SELECTED PRIVATE VIEWING

AT FOUR SEASONS HOTEL BAKU 26 - 28 APRIL 2017



BOUTIQUE





NEW APPROACH TO THE SUCCESS

The third issue of the high-end jewellery event "Jewels of the World" took place in Baku from May 5-8, 2016 at the glamorous Four Seasons Hotel, a long-term partner and the main supporter of the show.

Jewels of the World proudly presented for the first time in Azerbaijan the selected jewellery collections of Fabergé (London), Greubel Forsey (Geneva), Lydia Courteille (Paris), Yvel (Miami-Tel Aviv), as well as the exclusive accessories of Vault Privé (London-Baku) exhibiting them through a new set-up inside the luxurious Beaux-Arts style hotel Suites.

The new concept of dedicated Private Viewing created unique sophisticated setting and provided a new dimension of exclusivity and intimacy for the jewellery lovers. During the three days of the show a selected circle of VIP guests honoured the event and enjoined the rare opportunities to not only view the precious jewellery pieces but to establish direct faceto-face interaction with the brands presented.

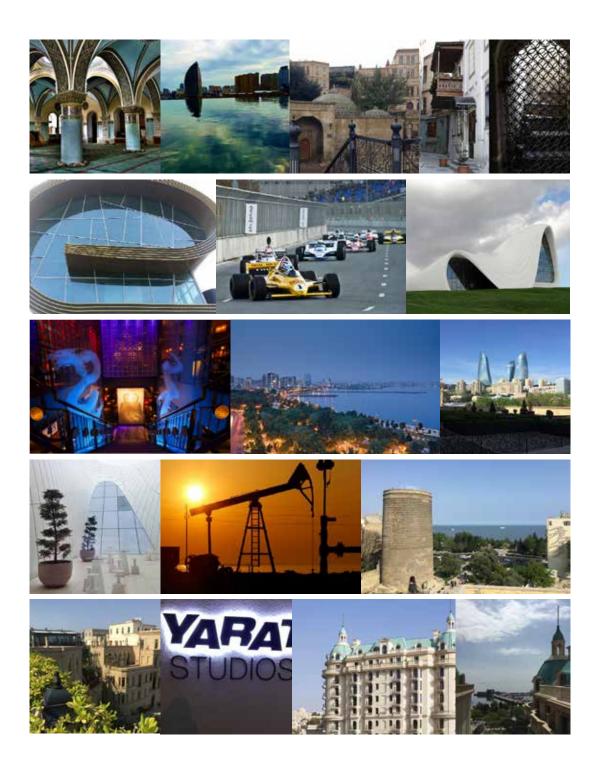
"Jewels of the World always exploit a two prong approaches: introduction into the history, creativity and trends of the jewellery world, and at the same time a facilitation of unique buying opportunities to a most exclusive clientele in selected places of the world", says the Founder and the Organiser of Jewels of the World.

Located at the crossroads between Asia, Europe and the Middle-East, Azerbaijan has always been a key intersection on the ancient Silk Route, Baku's historic city centre is a testament to centuries of commercial and cultural activity.

Jewels of the World Team will further explore this new concept providing an opportunity for the jewellery brands to enter a new market and to forge new relationship in the best possible condition.



BAKU CITY GUIDE





VENUE



WELCOME TO FOUR SEASONS HOTEL, BAKU, AZERBAIJAN

Located on the promenade on the shores of the Caspian Sea in the Azeri capital, Four Seasons Hotel Baku offers the city's finest accommodations in 171 rooms and suites, four restaurants and bars including the high-style Kaspia and Kaspia Bar, the exclusive enclave of the Jaleh Spa and Pool, lavish meeting spaces, and the signature service of Four Seasons hotels and resorts worldwide. The Beaux Arts-style Four Seasons Hotel Baku is the first in Azerbaijan, and the 89th property in the company's worldwide portfolio of hotels and resorts.

The Four Seasons Baku is the capital's newest hotel and there has never been a better time to visit the thriving city. Known for centuries as the place where East meets West, Baku is fast emerging as the cultural destination of the Caucasus region - located at the crossroads of Western Asia and Eastern Europe. Originally known as part of the Ancient Silk route it was named one of Lonely Planet's top 10 Ultimate Party Cities in 2010. People from all over the world are now making the voyage to the city by the Caspian Sea.

The Jaleh Spa located on the 9th floor, offers guests a luxurious haven to unwind. The spacious spa houses an indoor pool, eight treatment rooms plus two private suites and overlooks the spectacular setting of the Caspian Sea. World-renowned therapists are on hand to ensure guests indulge in traditional treatments such as the Ghassoul ritual. The stunning indoor pool, with its soaring two-storey atrium topped by a glass roof, is an intimate enclave to relax and escape the hustle and bustle of Baku.

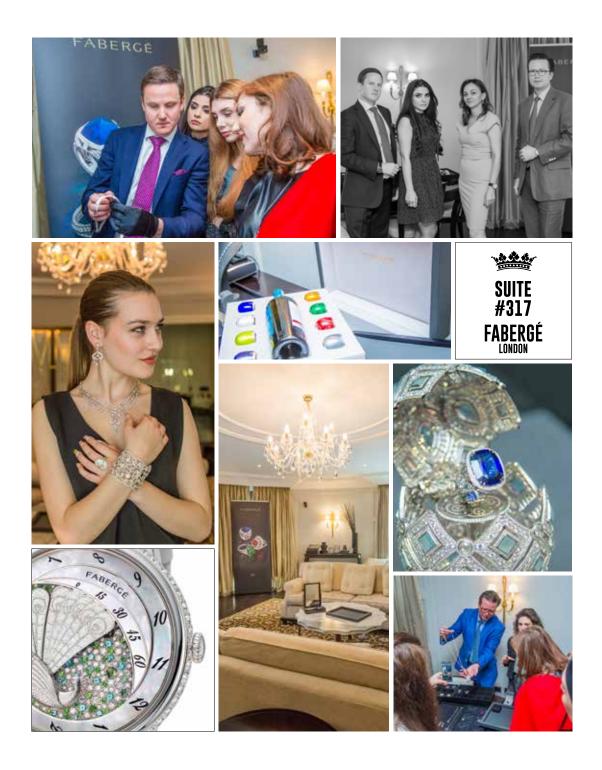
FOUR SEASONS HOTEL BAKU

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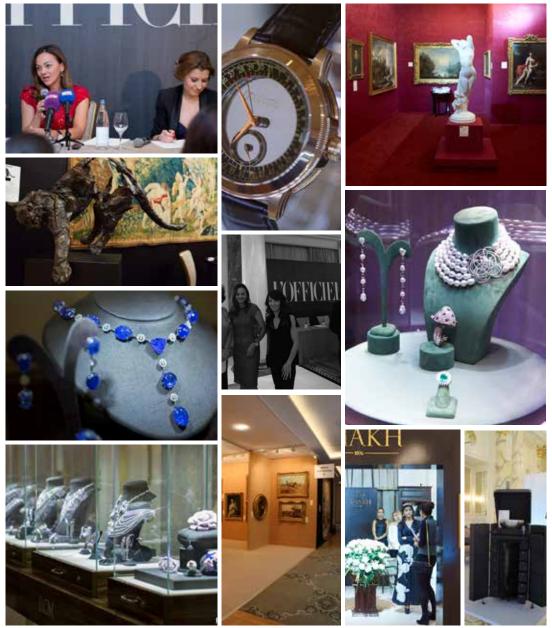






ART AND JEWELS OF THE WORLD - BAKU 2014

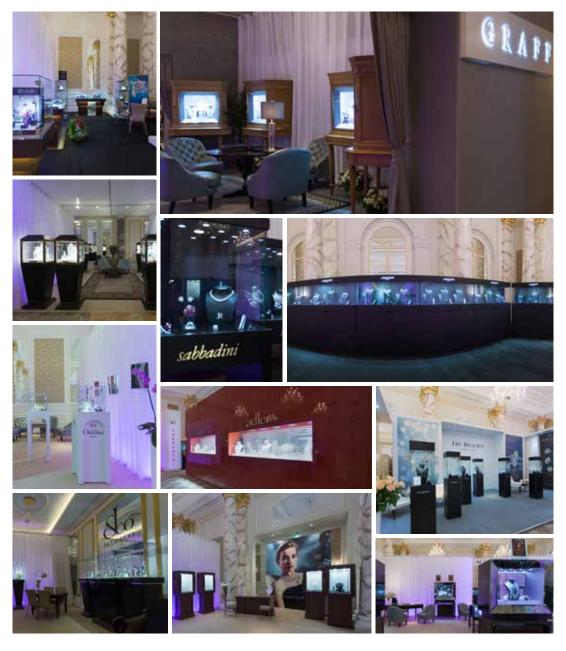
BERKO FINE PAINTINGS, Knokke-Heist, Shanghai / BOCCARA GALLERY, Paris, Moscow / MAISON D'ART, Monaco / RUZHNIKOV, New York, Moscow / YAY GALLERY, Baku / AL NAHAR, Dubai / AVENUE, Baku / BRIGITTE ERMEL, Paris / GRANDE LUXE, Baku / MICHAEL YOUNG, Hong Kong / QUINTING WATCHES, Geneva / RCM GIOIELLI, Valenza / SHAKH DIAMOND, Baku / SUZANNE SYZ ART JEWELS, Geneva





JEWELS OF THE WORLD - BAKU 2013

ADLER, Geneva / CHARLES OUDIN, Paris / CHATILA, Geneva, London / DAVID MORRIS, London / DE BEERS, London / GRAFF, London / JACOB & CO, New York / JAHAN, Geneva / MOUSSAIEFF, London / PEIJMANI, London / QUINTING, Geneva / SABBADINI, Milano / SHAKH DIAMOND, Baku





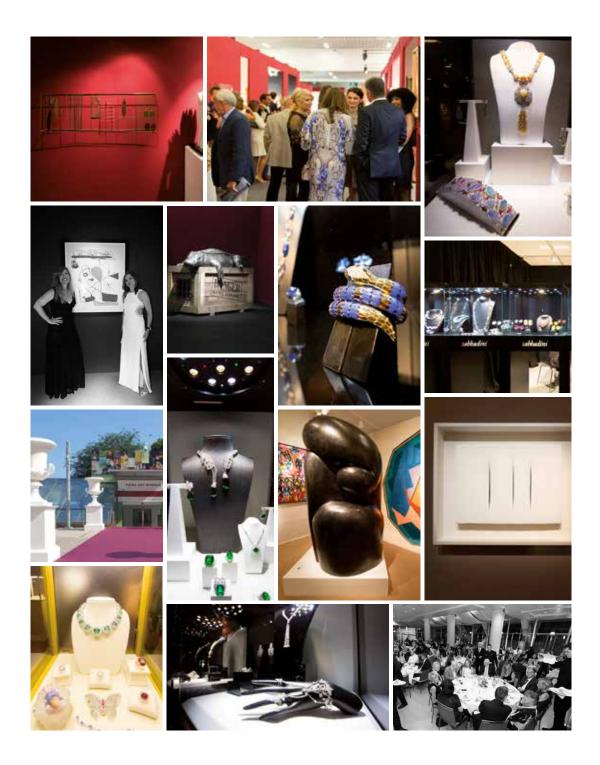
ART AND JEWELS OF THE WORLD - BAKU 2013 AND 2014 - PARTNERS

ОСНОВНЫЕ ПАРТНЕРЫ I MAIN PARTNERS



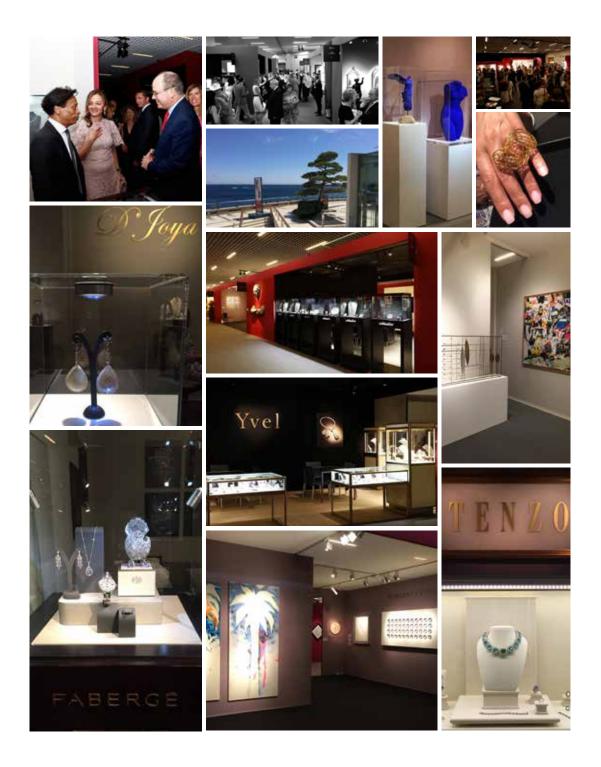


JEWELS OF THE WORLD AT PAM - MONACO JULY 2015





JEWELS OF THE WORLD AT EAF - MONACO JULY 2016





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